

## Serve.gov Social Media and Web Intern



Project Title	Serve.gov Social Media and Web Intern
Project Summary	Develop social media content for all programs, special initiatives and national days of service to help us grow and increase our engagement levels and overall number of followers.
Country	United States
Agency	Corporation for National and Community Service
DoS Office	N/A
Post	N/A
Section	N/A
Number of Interns	3

## Project Description

This project involves two main components. The first component is specific to analyzing our Serve.gov website content and analytics to determine how we can better improve the information presented to encourage more individuals to volunteer. The second component includes building a social media strategy and several digital assets (graphics) to post on social media to better engage individuals and peak their interest in spending a more time serving their community.

## Desired Skills Interests

Skill
Adobe Photoshop
Digital media
Editing
Graphic design
Independent
Instagram
Marketing

Problem solving
Project management
Proofreading
Team player
Twitter
User Experience (UX)
Communication Skills
Facebook
Social Media

## Additional Information

If you have any questions, please feel free to contact Allison LePage, Digital Media Manager at [alepage@cns.gov](mailto:alepage@cns.gov).

## Language Requirements

*None*